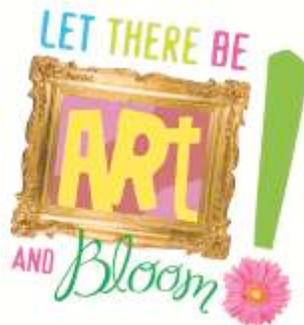




Media Advisory  
April 16, 2013

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## The Columbus Museum Announces Let There Be Art & Bloom



Columbus, GA – The Columbus Museum is proud to announce *Let There Be Art and Bloom*, a week-long sale and celebration of art and botanicals April 18-25, 2013 at the Columbus Museum. The Columbus Museum is applauding 60 years of American art and regional history, during *Let There Be Art and Bloom*. This annual art show and sale will once again feature artists from across the South, up the East Coast, and Europe while providing patrons the opportunity to purchase unique pieces of art. In addition, a new feature this year will be a Botanical Tent, which will offer distinctive garden related decorative items and foliage throughout the weekend.

*Let There Be Art and Bloom* will offer something for everyone with events touching all interests. The weekend will begin with the Art After Dark premiere party on Thursday, April 18th, showcasing unparalleled art, beautiful indoor and outdoor gardening inspirations, cocktails, and splendid gourmet cuisine by Chef Jamie Keating. Followed by two full days of lectures and workshops by renowned designers and authors Ron Morgan and James Farmer on Friday, April 19<sup>th</sup> and Saturday, April 20<sup>th</sup> respectively. We will round out the weekend with a Southern Picnic overlooking the spectacular art sale, with live Bluegrass music, and art activities for children on April 21<sup>st</sup>. The art show and sale will remain on display through April 25<sup>th</sup> to allow patrons additional time to purchase the perfect piece for their home. To purchase event tickets or a weekend package visit the *Let There Be Art and Bloom* website [columbusmuseum.com/lettherebeart](http://columbusmuseum.com/lettherebeart)

As the only annual fundraiser for the Columbus Museum, revenue raised from *Let There Be Art and Bloom* is essential to ensure the Museum's commitment to be always changing and always free and it allows the Museum to bring in the finest traveling exhibitions from across the U.S., grow our permanent collection, offer great docent-led tours, and present new and exciting programs for over 63,000 visitors and more than 15,000 school children annually. This one-of-a-kind event also brings supreme art, exciting entertainment, and exceptional educational opportunities to Columbus and the surrounding region.

As an American art and regional history museum, and the second largest general museum in Georgia, the Columbus Museum offers a diverse collection to the public. For more information about the Columbus Museum or *Let There Be Art and Bloom*, please visit [www.columbusmuseum.com](http://www.columbusmuseum.com).

# Schedule of Events

- ❖ APRIL 19-25 – **ART SHOW & SALE** celebrating artists from the East Coast, throughout the South, and stretching across to Europe! FREE ADMISSION
- ❖ APRIL 19-21 – **BOTANICAL TENT** with beautiful indoor and outdoor gardening inspirations and botanicals for sale, artful containers, consultations with Master Gardeners, and how-to demonstrations with local garden and cuisine experts! FREE ADMISSION
- ❖ April 19-20 – **Café** – More than just a café, come and soak in the one-of-a-kind view of the art show & sale while you enjoy terrific speakers and live demonstrations. Drop by for a \$12 boxed lunch from 11:30am-2pm or stop in for refreshments throughout the day.
- ❖ THURSDAY, APRIL 18 – 7pm  
**ART AFTER DARK Premier Party**  
Colorful Cocktail Attire  
\$80 Museum member/\$90 Non-member  
Join us for a sleek and festive evening of unparalleled art, cocktails, and splendid gourmet cuisine by Chef Jamie Keating. Take advantage of the opportunity to preview and purchase art and botanicals before the show opens on April 19.
- ❖ FRIDAY, APRIL 19 – 10am-5pm  
**FLORAL FRIDAY with Ron Morgan**  
Ron Morgan is one of the most sought-after and well-recognized floral designers in the United States. He has dazzled lecture and garden club audiences for over twenty years with his wit, knowledge, and unparalleled creative talents. Through his imaginative use of flowers, fruits, vegetables, and unusual items, he transforms the ordinary into the exquisite, artfully arranging his striking materials into masterpieces.

## FLORAL FRIDAY SCHEDULE:

- 10am-5pm – Art Show & Sale and Botanical Tent Open - FREE
- 11am – Ron Morgan Lecture – “In the Company of Flowers” and live painting with Impressionistic painter Jill Steenhuis (\$50 Museum members/\$60 Non-members)
- 12pm – Meet & Greet and book signing with Ron Morgan
- 12:30pm – Cooking demonstration with Joni Ressemeyer - FREE
- 1pm – Exclusive VIP Floral Workshop with Ron Morgan (\$100 Museum members/\$110 Non-members) \*Limited to 25
- 2:15pm – Fresh flower arranging with David Benefield – FREE
- 2:30pm – Jill Steenhuis presentation “Art, Soul, and Destiny – An Artist’s Journey” and book signing – FREE

❖ SATURDAY, APRIL 20 – 10am-5pm

**A JAMES FARMER PARTY**

James Farmer is a Southern author, gardener, floral and interior designer, cook, and garden-to-table lifestyle expert. He brings a unique blend of passion to gardening, entertaining, decorating, and cooking to create the perfect event. James is the author of four best-selling garden books, and he will launch his book tour for his latest cookbook *A Time to Cook at Let There Be Art and Bloom*. As the owner of a landscape design company, James is also a consultant for historic garden restoration.

**A JAMES FARMER PARTY SCHEDULE:**

- ☐ 10am-5pm – Art Show & Sale and Botanical Tent Open – FREE
- ☐ 10:30am – Culinary art demonstration with Chef Jamie Keating – FREE
- ☐ 11am – James Farmer Lecture “A Time to Cook” – Join us as James unveils his latest cookbook *A Time to Cook*. (\$50 Museum members/\$60 Non-members)
- ☐ 12pm – Meet & Greet and book signing with James Farmer
- ☐ 1pm – Exclusive VIP “Garden to Table” Workshop with James Farmer (\$100 Museum members/\$110 Non-members) \*Limited to 25
- ☐ 2:30pm – Fresh Ideas for the Garden with Tommy Johnston of Grow Landscaping

❖ SUNDAY, APRIL 21 – 12-3pm

**SOUTHERN PICNIC with Bluegrass**

\$22 Adults, \$8 Children 4-12; Free 3 and under

Make it a family affair with a Southern style picnic overlooking the spectacular art sale or bring your own blanket to dine in the Bradley Olmsted Garden. Throughout the afternoon enjoy live Bluegrass music performances, arts and crafts, a magic show, and scavenger hunt for children, “The Art of Looking” docent tours, and one last opportunity to make a purchase for your garden in the Botanical Tent!

❖ **ART IN BOSTON RAFFLE!** - Tickets \$50

Sponsored by Columbus Airport

**DRAWING APRIL 21 at the Southern Picnic**

Winner will enjoy roundtrip airfare for two from Columbus to Boston on Delta Airlines, roundtrip transportation to and from the airport, three nights in a Deluxe Suite at the luxurious XV Beacon Hotel, two R&R massages, passes to the Institute of Contemporary Art, a private VIP tour of the Museum of Fine Arts Boston, and a half day guided tour of Boston’s best private and public gardens giving you the chance to see hidden spaces in Beacon Hill, the South End, and Back Bay.

**Second Prize: \$500 – Third Prize: \$250**

\*Do not have to be present to win.

❖ **Make it a weekend!** Package Prices \$155 Museum member/\$180 Non-Member

- One ticket to *Art After Dark*
- One ticket to *In the Company of Flowers* Lecture with Ron Morgan
- One ticket to *A Time to Cook* Lecture with James Farmer